

Professional Retail Operations



COURSE DESCRIPTION:

The course will focus on developing workplace skills and abilities in multiple areas of retail operations. Participants will apply their knowledge and practice new skills in actual retail operations while preparing for work positions in the world of retail.

Students will learn:

- * Workplace safety
- * Sales, stocking and materials handling
- * Pricing and markups
- * Store atmospherics
- * Effective Merchandising
- * Successful Promotions
- * Inventory management/loss prevention
- * Purchasing and Store Management
- * Standard money handling/accounting
- * Superior customer service

